Barrie & District Christmas Cheer

Dear Valued Business Leader:

As we begin our 2025 Christmas Cheer season, we continue to grow our Corporate Partnership Program and Social Media Program. Please help us by liking us on Facebook and following us on Instagram and Twitter.

If you or your company participated in the 2024 Campaign – thank you! Because of your tremendous support, Christmas Cheer was able to deliver Christmas to 1700+ families in our community. This year, our goal has increased to $500,000. Due to the increasing unemployment rate, soaring inflation and an increased cost of every food and gift item, we are looking for the support of our Corporate Sponsors more than ever. There are many ways to help. With monetary support, we can access our tremendous, long-term relationships with local suppliers that afford us significant value per donated dollar.

If you are considering becoming a Christmas Cheer sponsor for the first time, we thank you for taking the time to consider getting involved.

Our Corporate Partnership Program is designed to provide our sponsors with a variety of options for supporting our 2025 Campaign. These options include:

- … Becoming a Corporate Sponsor at the Gold, Silver or Bronze level
- … COOKIES!!!! Your company could be our official Cookie Sponsor by donating 1,800 bags of cookies (or other food items for our hampers)!
- … Live On Air Auction with FRESH and BIG 101 radio stations – donate an item or experience
- … Donation matching (employees vs. your business)

Our Corporate Donation team would be happy to meet with you to discuss the donation option best suited to your company. Please visit the Corporate Supporters page on our website for more information or contact me, Alison Jacks, at 416-937-4286.

Barrie & District Christmas Cheer continues to lead the way in coordinating efforts to help those in need in our communities to enjoy a festive Christmas. With our charitable status and 100% volunteer board, we pride ourselves in making every dollar count.



Alison Jacks, Corporate Donation Chair
corporate@christmascheerbarrie.com

☐ $1,000 sponsors an average-size family ☐ $_____ your sponsorship amount

Name _____ Company Name _____

Email _____ Phone _____

please receipt this as a: ☐ Corporate donation ☐ Personal donation